



2018 SPONSORSHIP INFORMATION

gatortouchatruck.com

VEHICLE SPONSOR

\$250 Cash or \$500+ In-Kind Donation

- Sponsor's name is listed on the Sponsors Page of the Touch-a-Truck website
- Vendor booth position (10x10) next to the sponsored vehicle
- Sign in front of vehicle stating that the vehicle is sponsored by your business

TRUCK ZONE SPONSOR

\$500 Cash or \$1,000+ In-Kind Donation

- Sponsor's logo is listed on the Trucks Page of the Touch-a-Truck website
- Sponsor's name is listed in the Event Program
- Business name on information sign maps denoting your zone
- Vendor booth position (10x10) in the sponsored zone
- Sign in front of zone stating that zone is sponsored by your business

ATTRACTION SPONSOR

\$750 Cash or \$2,000+ In-Kind Donation

- Sponsor's logo is listed on the Map & Attractions Page of the Touch-a-Truck website
- Sponsor's name is listed in the Event Program
- Business name on map denoting attraction – example "YOUR BUSINESS Face Painting"
- Sponsor's logo is included on 250 posters and 15,000 promotional cards
- Vendor booth position (10x10) next to sponsored attraction (example: face painting, dunk tank, chalk car, dining area, rest areas, balloon slingshot, etc)
- Sign in front of attraction stating that the attraction is sponsored by your business

EVENT SPONSOR

\$1000 Cash or \$3000+ In-Kind Donation

- Sponsor's logo is listed on the Home Page of the Touch-a-Truck website
- Sponsor's logo is listed in the Event Program
- Sponsor logo at top of information booth maps
- Sponsor's logo is included on 250 posters and 15,000 cards
- Sponsor's logo is included on banner at the event
- Vendor booth position in a prominent location
- Logo printed on 1,000 event bags given away for free on the day of the event
- Sponsor supplied marketing flier put in 1,000 event bags

If you have any questions please contact:

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Make checks payable to:

Fun 4 Gator Kids Community Giving
5745 SW 75th St #260, Gainesville, FL 32608