



WELCOME TO THE 2018 FUN 4 GATOR KIDS TOUCH-A-TRUCK EVENT!



THE BLUE PRINTS

All participating organizations must be safety related or have a work vehicle to display. Commitment form, proof of insurance and applicable fees must be received by September 15th. Please fill out a commitment form at gatortouchatruck.com/contact-us/ as early as possible so we have accurate information for planning.

Date:	Saturday, September 22nd
Location:	Santa Fe Field at the corner of: NW 39th Ave and NW 91st St
Check in:	7:00 am - 8:30 am
Event time:	9:00 am - 2:00 pm
Quiet Hour:	9:00 am - 10:00 am No loud noises in the first hour so younger attendees can enjoy the event!

STAFFING YOUR AREA

Minimum staffing is 1 person per vehicle/booth. For safety reasons no vehicle/booth may be left unattended. It is recommended (but not required) that if you bring at least one person per vehicle plus one extra to help with breaks. Volunteers will be available to watch your vehicle(s) while staff members take water, bathroom and lunch breaks.

WOW! THAT'S CHEAP!

Private vehicles for display: \$50 per organization

Public and non-profits organizations are free to attend. Public organizations are government agencies or organizations that ONLY provide services to government agencies.

All vehicle registrations include 2 meal vouchers.

Additional meal vouchers may be purchased for \$4 per person.

Vendor booth fees vary between \$50 and \$300 for all other community organizations and businesses which are not bringing a vehicle to display. Vehicle or Vendor fees are waived for sponsors of \$250 or more. We encourage you to bring a free children's activity.



WHO IS THIS HELPING?



Funds from this year's Touch a Truck event will support programs at Gainesville Fire Rescue's Safety City! Safety City hosts fire safety and accident prevention programs for Alachua County kids in Pre-K through high school. These programs emphasize controlling preventable injuries – the one number one killer of children.

Food4Kids Backpack Program of North Florida provides rolling backpacks full of food each Friday to children who live in food instable homes. The program's goal is to make sure no child goes hungry over the weekend. When hunger ends, learning begins. To learn more about Food4Kids visit them at www.food4kidsfl.org.

LOOKING FOR A SHOW OFF!

Demonstrations are a HUGE hit! Kids love to see and learn about what you do and how you do it. Showing off is the best way to spotlight your organization and capabilities. If you would like to be on the demonstration schedule, include a description of your demonstration, the amount of space you need and the safety requirements in the demonstration area on the commitment form.

BE A WINNER! TAKE HOME A TROPHY!

Enter one or all of our competitions this year! Winners receive:

- Get a trophy and a title!
- An announcement (with photo!) on Fun4GatorKids and Fun4GatorKids Touch-a-Truck's websites and Facebook pages!
- Bragging Rights
- The Hunger Destroyer is also announced on the Food4Kids Backpack Program's website and Facebook page!



THE RISK REDUCTION SPECIALIST

Our littlest fans will be running around with voting slips this year! We will collect the votes at the Fun 4 Gator Kids booth and the organization that brings in the most fan votes is the Risk Reduction Specialist!

THE HUNGER DESTROYER

Host a food drive in your organization or at your place of business. On the day of the event, drop off your donation at the check in. The largest donation is the HUNGER DESTROYER!



THE BEST IN SHOW

During the event a panel of judges from Food4Kids Backpack Program and Fun 4 Gator Kids will stop at your vehicle rate your display on:

- Showmanship / WOW Factor
- Visual Appearance
- Expertise / Informativeness

SPONSORSHIPS

VEHICLE SPONSOR

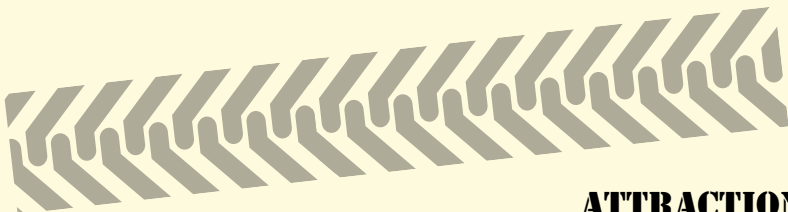
\$250 Cash or \$500+ In-Kind Donation

- Sponsor's name is listed on the Sponsors Page of the Touch-a-Truck website
- Vendor booth position (10x10) next to the sponsored vehicle
- Sign in front of vehicle stating that the vehicle is sponsored by your business

TRUCK ZONE SPONSOR

\$500 Cash or \$1,000+ In-Kind Donation

- Sponsor's logo is listed on the Trucks Page of the Touch-a-Truck website
- Sponsor's name is listed in the Event Program
- Business name on information sign maps denoting your zone
- Vendor booth position (10x10) in the sponsored zone
- Sign in front of zone stating that zone is sponsored by your business



ATTRACTION SPONSOR

\$750 Cash or \$2,000+ In-Kind Donation

- Sponsor's logo is listed on the Map & Attractions Page of the Touch-a-Truck website
- Sponsor's name is listed in the Event Program
- Business name on map denoting attraction – example "YOUR BUSINESS Dunk Tank"
- Sponsor's logo is included on 250 posters and 15,000 promotional cards
- Vendor booth position (10x10) next to sponsored attraction (example: face painting, dunk tank, chalk car, dining area, rest areas, balloon slingshot, etc)
- Sign in front of attraction stating that the attraction is sponsored by your business



EVENT SPONSOR

\$1000 Cash or \$3000+ In-Kind Donation

- Sponsor's logo is listed on the Home Page of the Touch-a-Truck website
- Sponsor's logo is listed in the Event Program
- Sponsor logo at top of information booth maps
- Sponsor's logo is included on 250 posters and 15,000 cards
- Sponsor's logo is included on banner at the event
- Vendor booth position in a prominent location
- Logo printed on 1,000 event bags given away for free on the day of the event
- Sponsor supplied marketing flier put in 1,000 event bags

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800-435-7352) WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.

QUESTIONS, COMMENTS OR HELPFUL ADVICE?

Kathy Stewart
Organizer / Sponsorships / Vendors

kathy@fun4gatorkids.com
352-514-8903

J Wadsworth
Vehicle Coordinator

j@un4uskids.com
352-283-0615

Jennifer Moore
Volunteer Coordinator

jennifer@gatortouchatruck.com
352-514-0281

Michael Manfredi
Food Vendor Coordinator

mike@gainesvilleicecream.com
352-219-6653



DONATIONS NEEDED

RETURNABLE ITEMS NEEDED

10 Canopies
6 Medium sized coolers
3 Boat coolers
6 Wagons / 4 wheeled wheel barrels
Folding tables
Folding chairs

CONSUMABLE ITEMS NEEDED

900 24oz waters
1,200lbs of ice
30 Chairs
4 Hay bales
200ft rope
Printing
Snacks for volunteers

For a current list of donations, contact J Wadsworth at 352-283-0615 or j@un4uskids.com.

VOLUNTEERS NEEDED

Vendor Hospitality
Information Booth Attendants
Safety Attendants
Activity Attendants
Poster / Post Card Delivery

For current volunteer needs
contact Jennifer Moore at 352-514-0281
or jennifer@gatortouchatruck.com.